DOVE® MAKE TIME FOR WE TIME SWEEPSTAKES PROMOTION

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. PLEASE READ THESE OFFICIAL RULES CAREFULLY AS THE OFFICIAL RULES REQUIRE THAT ENTRANT WAIVES THE RIGHT TO A JURY TRIAL AND THAT DISPUTES ARISING OUT OF OR RELATING TO THIS PROMOTION BE RESOLVED IN ARBITRATION ON AN INDIVIDUAL BASIS, RATHER THAN BY CLASS ACTIONS, AND LIMIT YOUR RIGHTS AND REMEDIES IN THE EVENT OF A DISPUTE.

1. ELIGIBILITY: The DOVE® Make Time for We Time Sweepstakes Promotion (the "Promotion") is offered only to legal residents of the 50 United States and the District of Columbia, who are 16 years of age or older at the time of entry. Void where prohibited or restricted by law. Employees, officers and directors, and their immediate family members (spouses, siblings, parents and children, including foster and step-relations, and their respective spouses) and household members (whether or not related) of Mars Wrigley Confectionery US, LLC ("Sponsor"), Merkle Inc. ("Administrator"), The Integer Group, CVS Health Corporation ("CVS Health"), their respective owners, parents, subsidiaries and affiliates, advertising and promotion agencies, and any companies involved in the implementation and execution of the Promotion (collectively, the "Promotion Entities") are not eligible. By participating, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor (and its authorized third parties), which are final and binding on all matters relating to the Promotion. This Promotion is not endorsed or administered by, or associated with, Instagram or Twitter.

2. **PROMOTION PERIOD:** Promotion starts on or about 12:00:01 a.m. Eastern Time (ET) on June 21, 2020 and ends at 11:59:59 p.m. ET on August 31, 2020 ("Promotion Period"). This Promotion consists of ten (10) separate Weekly Drawings for weekly prizes and one (1) Grand Prize Drawing. Each Weekly Drawing has its own "Weekly Entry Period" as set forth in the chart below. Entries into one Weekly Drawing do **not** carry over to any subsequent Weekly Drawings, but all eligible entries received throughout the entire Promotion Period will be eligible for the Grand Prize Drawing. The servers for Twitter and Instagram shall be the official time keeping device for this Promotion.

Weekly	Start Date (at	End Date (at	Random Drawing
Entry	12:00:01 p.m. ET	11:59:59 p.m. ET)	Date (on or about)
Period			
1	6/21/20	6/27/20	6/29/20
2	6/28/20	7/4/20	7/6/20
3	7/5/20	7/11/20	7/13/20
4	7/12/20	7/18/20	7/20/20
5	7/19/20	7/25/20	7/27/20
6	7/26/20	8/1/20	8/3/20
7	8/2/20	8/8/20	8/10/20

ſ	8	8/9/20	8/15/20	8/17/20
	9	8/16/20	8/22/20	8/24/20
	10	8/23/20	8/31/20	9/2/20

3. HOW TO ENTER: To receive one entry into a Weekly Drawing and the Grand Prize drawing, an eligible entrant ("Entrant") must enter the Weekly Drawing during the Weekly Entry Period by posting a "throwback" photograph of Entrant enjoying a "we-time" moment with a friend or friends ("Photograph") on Entrant's Instagram or Twitter Account (each, a "Social Media Account"), and include the hashtags #SWEEPSTAKESCVS and #DOVEWETIME in the Tweet or Instagram caption. An Entrant must have or create a non-private Social Media Account in good standing (by the applicable Social Media Account's determination) and account settings must remain public during the Promotion Period and until the prizes are awarded (as described in Section 7). Entrant must also not change his/her handle during the Promotion Period and until the prizes are awarded (as described in Section 7).

If an Entrant does not have a non-private Social Media Account, he/she can create one at no cost at <u>www.Instagram.com</u> or <u>www.Twitter.com</u>. Creation of a Social Media Account requires Entrant to agree to the applicable Social Media Account's Terms of Service and Privacy Policy, available via the links at each Social Media Account's website. Each Photograph must be unique and cannot be submitted more than once during the Promotion Period. All entries must conform to these Official Rules, including, but not limited to the Entry Requirements and Content Restrictions set forth in Rule #4 below, to be eligible. All entries must be received during a Weekly Entry Period in order to be eligible for that Weekly Drawing. **Important: If the Entrant is participating in the Promotion via a mobile device, message and data rates may apply.** The Entrant should consult his/her wireless service provider regarding its pricing plans. Participation may not be available on all mobile devices, as not all mobile devices or cellular telephone providers have the capabilities or carry the service necessary to participate in this Promotion.

Limit one (1) entry per person or e-mail address per Weekly Drawing. You may enter the Promotion under one name/Social Media Account only. In the event of a dispute about entries submitted by multiple individuals using the same Social Media Account, the entry will be deemed to have been submitted by the authorized account holder of the Social Media Account used to enter the Promotion at the actual time of entry. The authorized account holder is defined as the natural person who is assigned a Social Media Account by Instagram or Twitter. Multiple entries per person/Social Media Account in excess of the entry limit, or any use or suspected use of artifice, bots, robotic, repetitive, automatic, programmed or similar methods or agents (including, but not limited to sweepstakes entry services/clubs) are prohibited; any Entrant using/benefitting from such methods will be disqualified and their entries voided. Proof of entry submission is not proof of receipt or eligibility for this Promotion. Promotion Entities are not responsible for lost, late, unreceived, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms all of which will be void.

4. ENTRY REQUIREMENTS AND CONTENT RESTRICTIONS: All entries must comply with the following requirements and content restrictions:

a. The entry may only contain a photograph of the Entrant and one or more of Entrant's friends, and the hashtags #SWEEPSTAKESCVS and #DOVEWETIME. Entrant must have permission to submit the entry from all friends depicted in the photograph.

b. The entry must not disparage Sponsor, Administrator, or any of the Promotion Entities, or any of their respective products and/or brands;

c. The entry must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;

d. The entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and

e. The entry must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where the entry is created.

f. The entry may not depict any child under the age of 13, or any child aged 13 or older, without express permission from the child's parent;

g. The entry may not depict unethical, destructive, illegal or harmful (including self-harm) activities or behavior, cruelty (including but not limited to animals), violence, alcohol, drug, tobacco, firearms/weapons (or the use of any of the foregoing), gambling, or any unsafe, dangerous or age-inappropriate behavior or activities;

h. The entry may not contain advertisements, personal or commercial solicitations, highly sensitive religious or political agendas of whatever kind or nature;

i. The entry may not contain unsubstantiated claims, or that disparage or portray in a false light Sponsor, or any of the Promotion Entities, or any of their respective products and/or brands, or those of any other person or entity;

j. The entry may not contain content that in Sponsor's sole and absolute discretion features infringing intellectual property of whatever kind or nature (such as music, images, etc.) not owned by Entrant or used without the owner's express consent, including without limitation any third-party brand names, logos or trademarks, other than those of Sponsor and its affiliated companies (which Entrant has a limited license to use solely for purposes of this Promotion in accordance with the terms herein);

k. The entry may not contain depictions of over-eating or over-consumption, or of animals being offered or ingesting Sponsor's products; and

I. The entry may not contain any malware, viruses, trojans, worms, spyware or any other harmful software or code ("malware") or other malicious devices, nor will otherwise link to or expose Sponsor or other Promotion Entities to any such malware or devices.

m. By submitting an entry, Entrant warrants and represents that the entry is his/her original work, has not been previously published, has not received previous awards, and does not infringe upon the copyrights, trademarks, rights of privacy, publicity or any other intellectual property or other rights of any person or entity;

Sponsor reserves the right, at its sole discretion, to disqualify an Entrant if his/her entry fails to comply with these Entry Requirements and Content Restrictions or any other provision of these Official Rules.

5. SELECTION OF WINNERS/ODDS: Weekly winner(s) will be selected in a random drawing conducted by Administrator on or about those dates listed in the chart in Rule 2 above, from all eligible entries received for that Weekly Drawing. The Grand Prize winner will be selected in a random drawing conducted by Administrator on or about September 2, 2020, from all eligible entries received during the entire Promotion Period. Odds of winning the Grand Prize depend on the number of eligible entries received during the entire Promotion Period. Odds of winning a Weekly Prize depend on the number of eligible entries received for each Weekly Drawing.

6. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):

- a. GRAND PRIZE (1): A check for \$1,000. ARV: \$1,000;
- b. WEEKLY PRIZES (15 prizes per Weekly Drawing, for a total of 150 Weekly Prizes): A \$300 CVS Gift Card, fulfilled as a digital code to winner's email address. ARV: \$300 each.

The ARV of all prizes offered in the Promotion is \$46,000.

Prize Restrictions. Limit one (1) Weekly Prize per Entrant. No transfer, assignment or substitution of prize (in whole or in part) is allowed, except that Sponsor reserves the right to substitute a similar prize of equal or greater value. Gift cards are subject to terms and conditions established by the issuer and communicated at time of prize award, and are not redeemable for cash. Prizes must be claimed as set forth in Rule 7 below. All federal, state and local taxes, if any, are the sole responsibility of the winner(s). In no event will more than the stated number or description of prizes be awarded in this Promotion. *Any prize pictured or mentioned in advertising or Promotion materials is for illustrative purposes only and may not be the actual prize awarded*.

7. HOW TO CLAIM A PRIZE: Potential winners will be notified by @DoveChocolate to the potential winner's Social Media Account used to enter or other method, as solely determined by Sponsor. Potential winners will be directed to a secure site and will have three (3) days from the date of the notification to submit their full name, valid email address, mailing address and date of birth to claim the prize. All prize claims are subject to verification by Administrator. You are not a winner until your prize claim has been timely received and verified by the Administrator, your entry and eligibility have been verified, and you have complied with these Official Rules. Each potential winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules. The potential Grand Prize winner will also be required to execute and return (or potential winner's parent or legal guardian if potential winner is a minor in his/her state of residence) a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release within a time period specified by Administrator. Prize will be forfeited if prize claim is not timely received according to the instructions and by the prize claim deadline provided in the notification. The submission of prize claims is the sole responsibility of the Entrant, who assumes all risk of loss, damage, destruction, delay and misdirection of any communications and/or materials.

Weekly Prizes will be emailed to confirmed winners and the Grand Prize will be mailed to the confirmed winner within approximately 10-14 weeks of the conclusion of the Sweepstakes to the addresses provided by the winners. If a potential winner is found to be ineligible or not in compliance with these Official Rules, declines to accept the prize, cannot be contacted or fails to timely respond after two separate attempts, or in the event the prize confirmation or prize is returned, undeliverable, or not (timely) responded to the prize will be forfeited, and may, in Sponsor's sole discretion, be awarded to an alternate potential winner selected at random from the pool of eligible Entrants. Up to three (3) alternates will be offered each prize (where applicable), after which the prize will not be awarded.

8. LIMITATION OF LIABILITY: The Promotion Entities are not responsible for illegible, lost, late, incomplete, stolen, misdirected (including into spam/junk folders), postage due, returned, or undeliverable entries, texts, email or postal mail, or any other Promotion related communications; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; or garbled, corrupt, or jumbled transmissions, service provider/Internet/website use, net accessibility, incompatibility, availability or traffic congestion; or any technical, mechanical, printing, typographical or other error, unauthorized human intervention, or the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such The Promotion Entities are not responsible for any incorrect or inaccurate information, information. whether caused by any Website users, tampering, hacking, or by any of the equipment or programming associated with or used in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft, destruction or unauthorized access to any website(s). Promotion Entities are not responsible for any injury, including death, disability or other damage, whether personal or property, to Entrants or to any person's computer or mobile device related to or resulting from participating in the Promotion and/or accepting a Prize. If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion, including the selection of prize winners in a manner it deems fair and reasonable from among eligible entries received prior to such cancellation, termination, modification or suspension. If because of technical, typographical, mechanical or other errors or for any other reason, there are more claims for a prize than prizes offered as stated in these Official Rules, a random drawing will be held among all eligible claimants in such category to award such prize.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THIS PROMOTION, PARTICIPATION IN PROMOTION AND/OR PRIZE RELATED ACTIVITIES, THE USE OR MISUSE OF A PRIZE, ACCESS TO AND USE OF ANY PARTICIPATING WEBSITES OR THE DOWNLOADING FORM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THIS PROMOTION. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR CERTAIN DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

9. GENERAL: If it is suspected by Sponsor in its sole and absolute discretion that an Entrant has registered or attempted to register more than once using multiple email accounts, telephone numbers or multiple identities, all of the Entrant's entries will be declared null and void and any prize an Entrant might have been entitled to will not be awarded. Sponsor reserves the right to disqualify any individual in its sole and absolute discretion, including but not limited to any individual suspected of, or found, in its sole opinion, to be tampering with the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, non-human mechanism, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing or benefitting from the same. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in Promotion materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media, and any communications made by any person in any medium), the details of the Promotion as set forth in these Official Rules shall prevail. If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable.

10. RELEASE, INDEMNITY & GENERAL CONDITIONS OF PARTICIPATION: By entering the Promotion, each Entrant agrees, to the fullest extent permitted by law to be bound by these Official Rules and by all applicable laws and decisions of Sponsor and Administrator which shall be binding and final, and to waive any right to claim ambiguity with respect to these Official Rules. To the maximum extent permitted by law, Entrants and winner(s) agree to waive, release, indemnify, defend and hold harmless ("release") Sponsor, all other Promotion Entities, Instagram and Twitter, their parents, affiliates, subsidiaries and divisions, and their respective directors, officers, employees and agents, and any social media platforms ("Released Parties") from and against any and all threatened or actual actions, liabilities, claims, demands, losses, lawsuits, judgments, settlements, fines, damages, costs and expenses (including reasonable attorney fees) whether or not litigation is commenced ("disputes") arising at any time from the Promotion, event, and/or prize-related activity, or inability to receive or participate in, or parts thereof; the delivery, acceptance, use, mis-use of a prize or any failure with respect thereto by any person or entity; personal injuries including death, damage to or destruction of property, violation of any rights of publicity or

privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory arising from or relating directly or indirectly to the Promotion and any element thereof; any act, default, omission, non-compliance, and/or a violation or breach of any law or agreement, representation, warranty or covenant made herein, or any other agreements by/with Entrant, the Sponsor and/or any Promotion Entity or Released Party, or any other third-person or entity who may not be a party to these Rules.

To the maximum extent permitted by law, Entrants and winner(s) covenant not to sue any Released Party or cause them to be sued regarding any matter released above; and further covenant not to disaffirm, limit or rescind any other releases in these Rules to the fullest extent permitted by law. A waiver by one or more of the Promotion Entities of any term in these Rules does not constitute a waiver of any other provision. If any item or provision contained in these Rules or any part thereof is declared or becomes unenforceable, invalid or illegal for any reason, all other terms and provisions of these Rules shall remain in full force and effect as if executed without the offending provision appearing therein.

Promotion Entities shall not be liable to winner or any other person or entity for failure to execute the Promotion, or any part thereof, or supply a prize in whole or in part, by reason of any act of God, any action(s), regulation(s) order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, event delay or cancellation, pandemic, or any similar or dissimilar event beyond their reasonable control.

DISPUTES: THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE 11. STATE OF ILLINOIS WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. AS A CONDITION OF PARTICIPATING IN THIS PROMOTION, EACH ENTRANT AGREES TO ARBITRATE ANY AND ALL CLAIMS OR CAUSES OF ACTION AGAINST SPONSOR OR ANY OF THE PROMOTION ENTITIES (WHO ARE EXPRESS THIRD-PARTY BENEFICIARIES OF THIS MANDATORY ARBITRATION PROVISION). BY AGREEING TO ARBITRATION, THE ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE IS WAIVING HIS/HER RIGHTS TO MAINTAIN OTHER AVAILABLE RESOLUTION PROCESSES, SUCH AS A COURT ACTION OR ADMINISTRATIVE PROCEEDING, TO SETTLE ANY DISPUTES. WITHOUT LIMITING THE FOREGOING, SHOULD A DISPUTE ARISE BETWEEN YOU AND SPONSOR AND/OR ANY PROMOTION ENTITY ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, YOU AGREE TO SUBMIT THE DISPUTE FOR RESOLUTION BY ARBITRATION BEFORE THE AMERICAN ARBITRATION ASSOCIATION IN CHICAGO, ILLINOIS, IN ACCORDANCE WITH THE THEN CURRENT COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION (THE "AAA"). FURTHER, IN ANY SUCH ARBITRATION, UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN AWARDS FOR, AND HEREBY WAIVE ALL RIGHTS TO CLAIM PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS' FEES OR OTHER RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT

OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ALL REQUESTS FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED OR THE SHORTEST TIME ALLOWED BY APPLICABLE LAW, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. ANY AWARD RENDERED SHALL BE FINAL AND CONSLUSIVE TO THE PARTIES AND AJUDGMENT THEREON MAY BE ENTERED IN ANY COURT OF COMPETENT JURISDICTION. TO THE EXTENT PERMITTED BY LAW, YOU AGREE THAT YOU WILL NOT BRING, JOIN OR PARTICIPATE IN ANY CLASS ACTION LAWSUIT AND/OR CLASS ARBITRATION AS TO ANY CLAIM, DISPUTE OR CONGTROVERSY THAT YOU MAY HAVE AGAINST SPONSOR AND/OR ANY PROMOTION ENTITY (INCLUDING ITS EMPLOYEES, OFFICERS, DIRECTORS, MEMBERS, REPRESENTATIVES AND/OR ASSIGNS). YOU AGREE TO THE ENTRY OF INJUNCTIVE RELIEF TO STOP SUCH A CLASS ACTION AND/OR CLASS ARBITRATION, AS APPLICABLE, OR TO REMOVE YOU AS A PARTICIPANT IN THE SUITE AND/OR CLASS ARBITRATION, AS APPLICALBE. YOU AGREE TO PAY THE ATTORNEYS' FEES AND COURT COSTS THAT SPONSOR AND/OR ANY PROMOTION ENTITY INCURS IN SEEKING SUCH RELEIF. THIS PROVISION PREVENTING YOU FROM BRINGING, JOINING OR PARTICIPATING IN CLASS ACTION LAWSUITS AND/OR CLASS ARIBITRATIONS: (I) DOES NOT CONSTITUTE A WAIVER OF ANY OF YOUR RIGHTS OR REMEDIES TO PURSUE A CLAIM INDIVIDUALLY (OTHER THAN AS STATED HEREIN); AND (II) IS AN INDEPENDENT AGREEMENT. YOU MAY OPT OUT OF THESE DISPUTE **RESOLUTION PROVISIONS BY PROVIDING WRITTEN NOTICE OF YOUR DECISION WITHIN THIRTY (30)** DAYS OF THE DATE THAT YOU FIRST ACCESS THE SITE, POSTAGE PREPAID, TO SPONSOR AT THE ADDRESS LISTED AT THE END OF THESE OFFICIAL RULES.

12. PRIVACY POLICY: Any personally identifiable information collected during an Entrant's participation in the Promotion will be collected by Sponsor or its agent, and will be used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at http://www.mars.com/global/policies/privacy/pp-english and any communications an Entrant may agree during the registration process to receive in the future.

13. PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a Prize, each Entrant and winner grants (and agrees to confirm that grant in writing, or his/her parent or legal guardian will confirm that grant in writing if winner is a minor in his/her state of residence) permission for Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet including Sponsor's and/or unrelated third-parties' social media platforms and sites, without notice, review or approval and without additional compensation except where prohibited by law.

14. WINNERS' LIST: For a winner list, visit https://bit.ly/2zld5tc. The winner list will be posted after winner confirmation is complete.

15. SPONSOR: Mars Wrigley Confectionery US, LLC, 800 High Street, Hackettstown, NJ 07840. **Administrator**: Merkle Inc., 3000 Town Center, Floor 21, Southfield, MI 48075.

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